

Tobacco
Institute
Testing
Laboratory

5454 Wisconsin Ave.
Chevy Chase,
Maryland 20015
(301) 652-2042

December 3, 1974

RECEIVED

DEC 4 1974

→ M. WAKEHAM

E. Wickham
FIF JK

DEC 4 1974

R. E. RESNIK

TO: Board of Directors
FROM: William L. Steele
SUBJECT: Report for November 1974

STAFF

No change.

FACILITIES

Mechanical equipment continues to function with only minor breakdowns. Repairs involve replacement of parts failing from long continuous use.

ACTIVITIES

The supplementary pick-up was completed in good time. Of the new brands in test market, both varieties of More, both varieties of Tramps, both varieties of Winchester, Miyako, and Salem Extras were located; Zack, however, was not yet available.

We completed sample selection and testing is underway. Completion should be in early February. FTC is also in the testing phase and should wind it up about March 1.

William L. Steele
William L. Steele

WLS/ps

The Board of Directors of T.I.T.L.

Dr. William W. Bates
Dr. Ivor W. Hughes
Dr. Preston H. Leake
Dr. Murray Senkus
Dr. Alexander W. Spears, III
Dr. Helmut Wakeham

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